

GMAT PREPARATION

Inspirica

Over 25 Years of One-on-One
Tutoring and Test Preparation





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Inspirica

Our Founder



Dear Student,

Applying to business school is a major endeavor. Between researching programs, finding the best fit, writing a knockout personal statement, and polishing up that resume, you have plenty piled on your plate. Then there's the GMAT. It's an important part of your application, and whether you've performed well on standardized tests in the past or would like to show dramatic improvement this time around, portions of this test are unlike any exam you've taken before.

At Inspirica, we have 26 years of experience in tutoring and test preparation, and our team approach will help you make sure you have all of your bases covered. Our world-class tutors will work with you on strategies and content for the GMAT in a program that is tailored to your individual needs. Working one-on-one will ensure the best use of your time—you can focus on areas of improvement instead of spending a significant amount of time reviewing material you've already mastered. Our tutors will also recommend a personalized set of strategies for you. Meanwhile, you'll have the support of your own educational consultant in our office, who will monitor your progress over the course of the program to make sure you meet your goals and answer any questions you may have along the way about the test preparation process.

I've devoted my life to helping students make wise educational choices with minimal worry. At Inspirica, we truly care about you and will offer you all the guidance and support possible. To that end, I've put together this brochure for you. After you've read it please give us a call. We would be happy to discuss how we can help you "breathe easy" through this process.

Sincerely,

A handwritten signature in black ink, appearing to read 'Lisa Jacobson'. The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Lisa Jacobson
Founder and CEO
Inspirica

Inspirica

Over 25 Years of One-on-One
Tutoring and Test Preparation

“Working with an
Inspirica tutor,
you’ll establish a
baseline and set an
ambitious, yet
attainable goal.”

—*educational
consultant*

The Inspirica Difference

For over 20 years, Inspirica has been exceptionally successful in preparing Business School candidates for the GMAT. We customize our programs to suit your specific needs and goals. With warmth and expertise, an Inspirica tutor works one-on-one with you on content and strategies, and an educational consultant works with you on everything else. Our unique, collaborative approach means that all members of our team—from our superb tutors to our caring and knowledgeable office staff—make sure that you receive the best possible care to achieve great results with minimal stress.

EDUCATIONAL CONSULTANTS

The first time you contact Inspirica you will speak with an educational consultant who will be your personal guide to the entire test preparation process. Your educational consultant will get to know you and your goals, make a personalized program recommendation, and answer any questions you may have over the course of your program. Your educational consultant will oversee your program from beginning to end, making sure that the right tutor is matched to your program, checking in with you periodically, and recommending adjustments if needed.

TUTORS

Our tutors are, in a word, inspirational. They are highly educated and bright, with a wide range of academic and professional expertise, and they score exceptionally high on standardized tests. For us, this is just the beginning. To qualify as Inspirica tutors, they must also be personable, skilled motivators who communicate easily with students. After demonstrating proficiency in every subject that they teach, our tutors complete an extensive training program on various approaches of teaching strategies and content. Throughout their Inspirica careers, our tutors also participate in ongoing professional development workshops to continue to hone their teaching skills. Working with you one-on-one, our tutors are enthusiastic, patient, and eager to invest in you as an individual. They are true professionals who take deep pride in their work.

Our tutors understand that one size does not fit all and that every program will unfold in a unique way.

CURRICULUM

Inspirica devotes a group of staff members to the regular study and analysis of the GMAT. Given the amount of official test material released by GMAC, we mainly use primary source materials in our programs to give our students experience with actual GMATs. We supplement these texts as needed to work on specific areas of the test.

PROGRAMS

Our programs are individually designed based on an initial assessment and a conversation about your goals and timeline. Our tutors customize their approach, the strategies that they teach, and the content that they cover in session according to your needs and progress. They understand that one size does not fit all and that every program will unfold in a unique way. We also offer complimentary mock exams. Our tutors and educational consultants work together to ensure that your program progresses smoothly so that you can feel confident.

Local Tutoring

Our tutors will meet with you at a time and place of your convenience. We are based in New York, Boston, and Philadelphia and commute to surrounding areas.

Custom Trips

Inspirica's tutors are renowned for traveling year-round to help students who request them locally, nationally, and internationally. Our tutors have traveled to thirty-eight states and to four continents to work one-on-one with students.

“Inspirica Anywhere”

In order to support you wherever you may be, Inspirica offers one-on-one tutoring via the computer called “Inspirica Anywhere.” The technology is simple. With the basics of a computer, webcam, and Internet connection, you can meet with your tutor no matter the circumstances.

In-person tutoring is a wonderful way for students and tutors to work together, but it is not always possible. Travel or weather-related emergencies can interfere with a regular tutoring schedule. Many Inspirica students also live across the United States and internationally.

Through video conferencing and a shared work environment, you can meet with your Inspirica tutor anytime, anyplace. For more information about “Inspirica Anywhere,” call and speak with one of our educational consultants.



GMAT

“Inspirica was a wise decision for me. Your program was exactly what I needed.”
—*satisfied student*

The Graduate Management Admission Test (GMAT) is used for admission into MBA programs and is administered by the Graduate Management Admission Council (GMAC). Some universities accept the GRE in place of the GMAT.

What content does the GMAT cover?

The GMAT exam consists of three parts: the Analytical Writing section, the Quantitative section, and the Verbal section. The Analytical Writing Section is not part of the scaled Verbal/Quantitative score but is considered very important. It consists of two essays. The Quantitative section covers three common content areas that are intermixed throughout the section: arithmetic, elementary algebra, and geometry. Two question types appear: problem-solving and data sufficiency. The Verbal section has three types of questions that are mixed throughout the section: reading comprehension, sentence corrections, and critical reasoning.

How is the GMAT scored?

Overall scores range from 200 to 800 with separate Verbal and Quantitative scores listed. The Verbal and Quantitative sections also receive individual subscores, which range from 0 to 51. Each essay is given a score between 1 and 6. The overall writing score is the average of the two essay scores. The three most recent test results are submitted to requested schools.

If I did well on my SAT, does that mean I'll do well on the GMAT?

If you did well on your SAT, you're probably good at taking standardized tests. This will help on the GMAT. However, the GMAT is written by a different company and tests a separate set of skills, so SAT performance does not predict GMAT ability. The GMAT includes different question types in the math section, and unlike the SAT, emphasizes data interpretation more than geometry. The GMAT also tests logical reasoning ability, which does not appear on the SAT.

Should I take the GRE or the GMAT for my business school application?

Until recently, the GMAT was required for all business school applications. Now some schools accept either the GRE or the GMAT. Check with your schools for their testing requirements.

When are the GMAT test dates, and how do I register?

The GMAT is offered throughout the year by appointment. It is a computer-based test that is given at specific locations around the country. Go to www.mba.com and look for a test center near you. You can take the GMAT once every 31 days but no more than five times per year.

Please see our website for more information: www.inspirica.com

Inspirica In The News

“There’s nothing like that feeling of watching the students get into the business school they’d been aiming for. I know I’ve made a mark on their lives, and they sure have on mine.”

—*Inspirica tutor*

Inspirica has appeared in numerous major news and media outlets, including the following:



THE WALL STREET JOURNAL



BusinessWeek

The New York Times



Newsweek

Town&Country



CBS NEWS

seventeen



The Washington Post

Money

YAHOO!

Bloomberg



The Philadelphia Inquirer



Forbes

Woman's Day

FT



CRAIN'S

NEW YORK

FINANCIAL TIMES

Please see our website for more information: www.inspirica.com